

MUSIC & OPERA

OPERA - CONCERT - BALLET - FESTIVAL ●●●●

WWW.MUSIC-OPERA.COM

ADVERTISING RATES



Your contacts : *Cécile Temime* - cecile.temime@music-opera.com Music & Opera - 16 rue Bleue, 75009 Paris - France

Tel: +33 (0)1 53 59 39 29 - Fax: +33 (0)1 47 05 74 61

SAS au capital de 127 161 € - RCS Paris B 399 550 912

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THE WEBSITE : MUSIC-OPERA.COM

Dedicated to classical music around the world

A unique online platform offering an overview of the international live Classical Music, Opera and Dance scene.

It features more than 300 operas, orchestras and festivals in over 35 countries.

It is possible to book tickets for performances around the world or Music and Opera travels.

VISITORS

- **Targeted visitors** : over 20 nationalities, Music and Opera lovers, art and gastronomy aficionados, Travellers.
- **High purchasing power** – Average booking : **251 €**
- **Web users coming from other websites** : operaroma.it, Evenise.com, Ticketlink.de, Mackoo.fr, Austria.info, Qobuz, Medici.tv, Bandsintown , Vizeo, Opera Actual , Classique-c-cool.com ...
- **Fans / Followers on Facebook, Twitter, Instagram**
- **Professionals** : Travel agencies, concierges (American Express, John Paul, Visa Infinite), companies, Agent, Venues etc.

Music & Opera, a unique and targeted communication tool :

TARGET MUSIC LOVERS TRAVELLING FOR THEIR PASSION AND TRAVELLERS

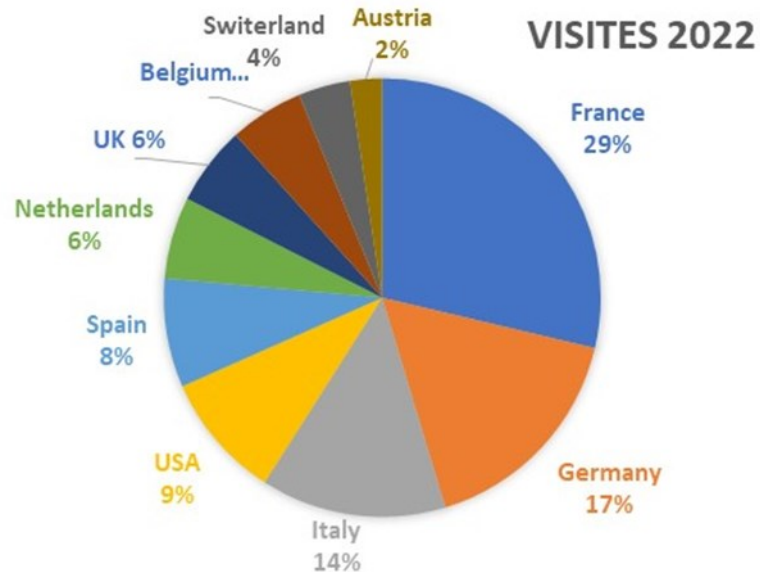
A TARGETED NEWSLETTER TO REACH ATENDEES

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MUSIC OPERA VISITORS

● An international Target ●



TRAFFIC :

157.000 unique visits per month

Average of, 5,8 pages / session

Average time spent on the website : 2.08 min

NEWSLETTER :

55.000 subscribers to our Newsletter

Av. opening rate. 50 % - Clics rate : 2,5 %

FACEBOOK : 3.200 Likes & INSTAGRAM: 1.000 Followers

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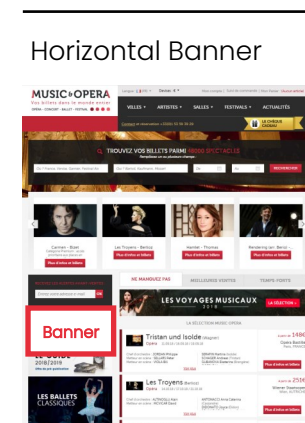
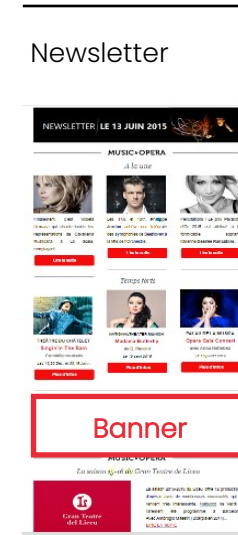
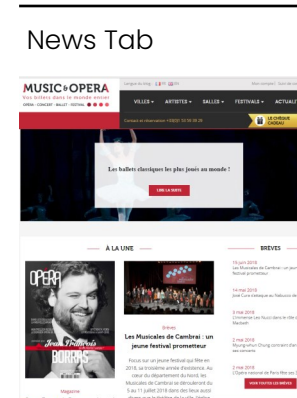
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OUR OFFER

	GENERAL RATES	PACK WEBSITE + NEWSLETTER
Website		
Leaderboard Homepage	€ 390 / week € 1.250 / month	€ 1.600
Horizontal Banner Homepage & main pages	€ 330 / week € 1.050 / month	€ 1.450
Editorial News+ social networks 300 words + picture	€ 480	€ 990
Dedicated page Presentation of your season, picture, calendar	€ 680	€ 1.140
NEWSLETTER		
Editorial in Newsletter 200 words + picture / banner	€ 750	
WEB : Presentation of 1 performance online	€ 70	€ 200



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Company.....
Contact NameTitle
Address.....
Code City Country
European VAT Number (for Europeans)

MUSIC-OPERA.COM PARTNERSHIP

● SINGLE OFFER ●

- Leaderboard**..... € 1.250
Length : 1 month - Homepage
- Horiz. Banner** € 1.050
Length : 1 month - Homepage + main pages
- Dedicated page** € 680
Your venue performances listed with a picture and a text .
- Editorial in website**..... € 480
300 words + image
Duration : 2 months on the website + shared on social networks
- Editorial in Newsletter** € 750
200 words + 1 picture or banner—sent to 55.000 subscribers
- Presentation of 1 performance**€ 70

● PACKAGE WEBSITE + NEWSLETTER ●

- Package Leaderboard + Banner in the Newsletter**..... € 1.600
- Package Horiz Banner website + Banner in Newsletter**..... € 1.450
- Package Rédactionnel + Bannière dans Newsletter**..... € 990
- Package dedicated Page + Banner in Newsletter**..... € 1.140
- Package 1 performance online + Newsletter**..... € 200

TOTAL.....€ H.T.

Technical fees if creation of your advert made by our service + 15%: _____ €

Payment to Editions Le Fil d'Ariane Conditions : 100% on invoice

Banking fees paid by the client

Date, stamp or signature

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