

# MUSIC & OPERA

OPERA - CONCERT - BALLET - FESTIVAL ● ● ● ●

[WWW.MUSIC-OPERA.COM](http://WWW.MUSIC-OPERA.COM)

ADVERTISING RATES



Your contacts : Cécile Temime - [cecile.temime@music-opera.com](mailto:cecile.temime@music-opera.com) Music & Opera - 16 rue Bleue, 75009 Paris - France

Tel: +33 (0)1 53 59 39 29 - Fax: +33 (0)1 47 05 74 61

SAS au capital de 127 161 € - RCS Paris B 399 550 912

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**WEBSITE : MUSIC-OPERA.COM**

**Dedicated to classical music around the world**

**A** unique online platform offering an overview of the international live Classical Music, Opera and Dance scene.

It features more than 300 operas, orchestras and festivals in over 35 countries.

It is possible to book tickets for performances around the world or book complete Music and Opera travels.

## VISITORS

- **Targeted visitors** : over 20 nationalities, Music and Opera lovers, art and gastronomy aficionados, Travellers.
- **High purchasing power** – Average booking : **251 €**
- **Web users coming from other websites** : operaroma.it, Evenise.com, Ticketlink.de, Austria.info, Qobuz, Medici.tv, Bandsintown , Vizeo, Opera Actual , Classique-c-cool.com ...
- **Fans / Followers on Facebook and Instagram**
- **Professionals** : Travel agencies, concierges (American Express, John Paul, Visa Infinite), companies, Agent, Venues etc.

**Music & Opera, a unique and targeted communication tool :**

**TARGET MUSIC LOVERS TRAVELLING FOR THEIR PASSION AND TRAVELLERS**

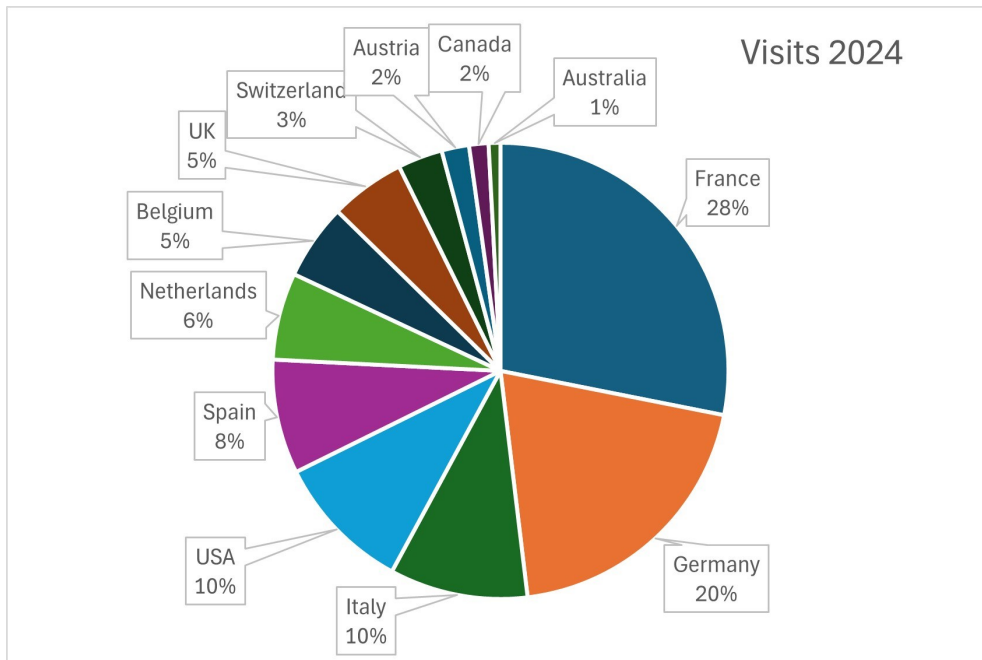
**A TARGETED NEWSLETTER TO REACH ATENDEES**

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## MUSIC OPERA VISITORS

### ● An international Target ●



#### TRAFFIC :

**150.000 sessions /month**

**688.000 pages visited / month**

Average of, 4,59 pages / session

Average time spent on the website : 1.53 min

#### NEWSLETTER :

**57.000 subscribers to our Newsletter**

**Av. opening rate. 44 % - Clics rate : 2 %**

**FACEBOOK : 3.700 Likes & INSTAGRAM: 1.690 Followers**

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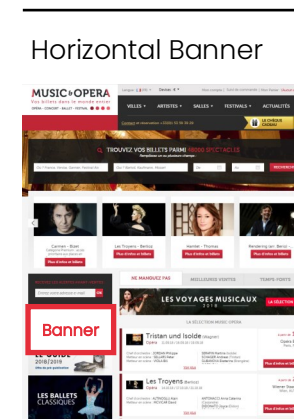
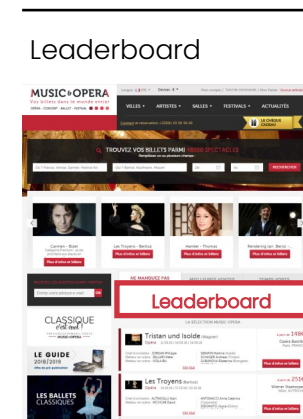
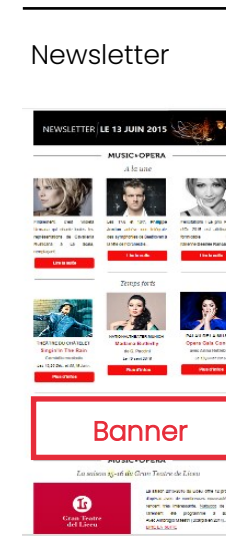
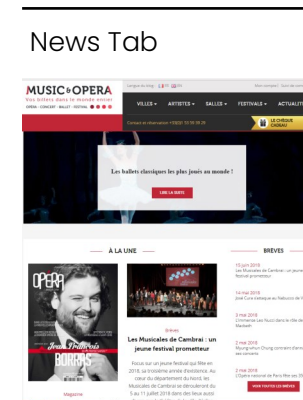
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## OUR OFFER

	GENERAL RATES	PACK WEBSITE + NEWSLETTER
<b>Website</b>		
<b>Leaderboard Homepage</b> Format 728 x 90 pxls	€ 395 / week € 1.300 / month	€ 1.800
<b>Horizontal Banner</b> Homepage & main pages Format : 300 x 250 pxls	€ 350 / week € 1.120 / month	€ 1.580
<b>Editorial</b> News+ social networks 300 words + picture	€ 504	€ 1.090
<b>Dedicated page</b> Presentation of your season, picture, calendar	€ 715	€ 1.260
<b>NEWSLETTER</b>		
<b>Editorial in Newsletter</b> 200 words + picture / banner	€ 860	



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Company.....  
Contact Name ..... Title .....  
Address.....  
Code ..... City ..... Country .....  
European VAT Number (for Europeans) .....

## MUSIC-OPERA.COM PARTNERSHIP

### ● SINGLE OFFER ●

- Leaderboard** for 1 month ..... € 1.300  
Length : 1 month - Homepage
- Horiz. Banner** ..... € 1.120  
Length : 1 month - Homepage + main pages
- Dedicated page** ..... € 715  
Your venue performances listed with a picture and a text .
- Editorial in website**..... € 504  
300 words + image  
Duration : 2 months on the website + shared on social networks
- Editorial la Newsletter** ..... € 860  
200 words + 1 picture or banner—sent to 55.000 subscribers

### ● PACKAGE WEBSITE + NEWSLETTER ●

- Package Leaderboard + Banner in the Newsletter**..... € 1.800
- Package Horiz Banner website + Banner in Newsletter**..... € 1.580
- Package Rédactionnel + Bannière dans Newsletter**..... € 1.090
- Package dedicated Page + Banner in Newsletter**..... € 1.260

**TOTAL**.....€ H.T.



Technical fees if creation of your advert made by our service + 15%: \_\_\_\_\_ €

Payment to Editions Le Fil d'Ariane Conditions : 100% on invoice

Banking fees paid by the client

Date, stamp or signature

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